

POS-224

Concert Lecture as a New Approach of Community Music Education

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Abstract

The modern methods of music education are becoming increasingly diversified. As traditional music education programs available in school struggle to meet the society's heightened aesthetic expectation, there has been calling for innovative, attractive and high-quality music education activities.

Concert lecture is an emerging community music education activity combining professional performances with academic lectures. A concert lecture is often held in a concert hall, a theatre or other public places, and includes live performances by professional musicians accompanied with explanation of related music knowledge such as composer background, work style, musical characteristics and performance techniques. Concert lecture as a tool for music education is not primarily concerned with audience' music training. Instead, it emphasizes on art appreciation and encourages people to connect with music and the aesthetic cultural value underneath.

During the past few decades, a number of renowned professional orchestras across the globe have participated in similar cooperative and innovative educational programs. However, there has been few systematic studies and professional assessments for concert lectures with regards to the audience's reception, especially in China. It is vague whether these concert lectures have either achieved the educational goals or met the requirements from attendants, and there is an urgent need for more systematic and accurate assessment in concert lectures.

This study will contain two phases: Phase I is a documentary analysis and a total of 10 most distinctive and representative video clips of Young People's Concert from New York Philharmonic Orchestra conducted by Leonard Bernstein will become the document for content analysis which will focus on the educational characteristics of concert lectures. Phase II will be a multiple case study which contains a quantitative questionnaire survey and qualitative interviews for two concert lectures held in China to answer the research questions presented above.

The significance of this study lies on the characterization of effects and influence of concert lectures in music education. Through investigating this music education program, a more engaging and accurate assessment can be provided, and such assessment may lead to improved educational efficiency and audience reception of similar community music education programs.

Keyword: Community Music Education, Orchestra Education, Concert Lecture, Motivation.